Live Training Catalog

**Please note: our Live Training Catalog is updated once a quarter.**

Volunteer Management

- How to Build a Corporate Volunteer Program: To Raise Funds, Market Your Nonprofit and Increase Community Involvement
- How to Manage Difficult Volunteers: Key Strategies and Action Steps to Implement
- How to Train, Engage & Retain Virtual Volunteers

Fundraising

- Combining Development and Finance for Fundraising Success
- Leveraging Tech to Diversify Nonprofit Cashflow: Leaving Grants Behind
- How to Create a Case Statement For Funding Support: Templates & Methods to Develop a Case Statement
- Find, Secure & Maintain Corporate Sponsors to Increase Revenue & Build Your Brand
- Make the Ask: How to Make Better Donor Calls Every Week to Achieve Your Goals
- Lapsed Donors: How to Bring them Back & Re-Engage
- How to Launch a Legacy Society Program: Strengthen Your Planned Giving
- Hosting Events When It's Safe to Gather: Marketing, Managing Expectations & Scenario Planning
- Using Survey Feedback to Raise Thousands for Your Cause
- How to Go From Zero to Hero with Your Grant Strategy

Social Media, Marketing and Communications

- Digital Marketing Strategies that Accelerate & Scale Online Revenue & Impact
- How to Beat the Social Media Algorithm
Facilitation, Training & Leadership Development

• How to Create and Design Curriculum for an Online Format
• Leading Teams, Partnerships, and Collaborations Towards Greater Impact
• Strategies for Inclusive and Productive Meetings, Focus Groups, and Brainstorming Sessions: In-Person or Online
• How to Lead Better Online Meetings & Trainings
• How to Facilitate A Group Online: Fostering Meaningful Conversation and Building Community Online
• Train the Trainers Workshop: Virtual Edition
• What is Your Audience Thinking? Listening Methods to Gain Support for Your Mission

Organizational Development, Strategy and Program Management

• Succession Planning: The Tools You Need to Ensure Your Organization's Sustainability
• DEI with Research and Analytics
• Organizing 101
• Advancing Your Agency through Diversity and Equity
• Tips to Identify Bias in Nonprofit Programs
• Understanding Institutional Bias in the Nonprofit
• How to Build Out Your Planned Giving Program
• Program Planning, Scaling and Building: How to Re-Imagine and Scale Your Existing Programs to Reach Your Goals
• Year-End Brand Review: Prepare Your Nonprofit for 2022
• A New Approach to Propensity Modeling
• How to Hire Nonprofit IT Support: Questions to Ask Vendors
• Protecting Against the Modern Threat Landscape: Cybersecurity Best Practices for Non-Profit Leaders